#### Curious City StoryWalks (Managed by Banacom Signs)

#### What is StoryWalk?

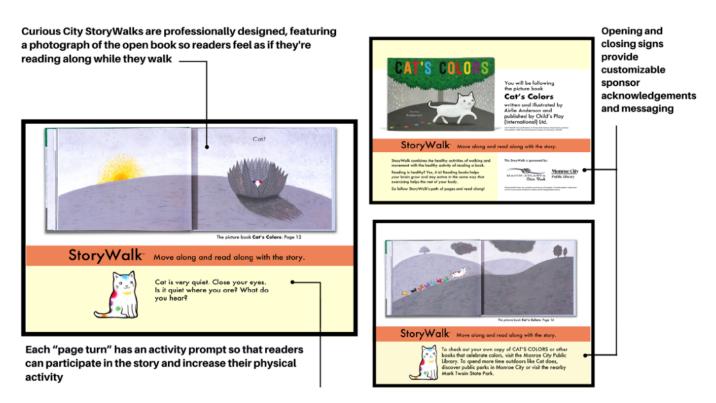
StoryWalk is a series of signs featuring the pages of a children's picture book. StoryWalk signs are displayed indoors and out in all seasons, allowing readers to interact with a story while they walk.

The StoryWalk® Project, developed by Anne Ferguson in cooperation with the Kellogg Hubbard Library and the Vermont Bicycle & Pedestrian Coalition, was first created to promote literacy and encourage physical activity in communities by allowing children and adults of all ages the chance to read and move at the same time.

The original StoryWalk® Project (www.kellogghubbard.org/storywalk) continues to offer fantastic ways to transform physical copies of books into temporary signage, but for permanent installations, Curious City and Banacom Sign are pleased to partner with local organizations to create StoryWalks designed to last year round!

# Curious City StoryWalks

Curious City's beautifully designed StoryWalk panels feature each spread of a picture book with a companion reader engagement prompt. Each StoryWalk is customized to thank your sponsors and deliver community messages.



Nicole Burchard | StoryWalk® Manager | Banacom Sign | storywalk@banacomsign.com | 207-883-2987

# Secure a Fully Designed StoryWalk

Curious City StoryWalks are now managed by Curious City's longtime collaborators at Banacom Sign in South Portland, Maine. Nicole and Jeff at Banacom Sign will work with you to:

- Select a StoryWalk from our collection of picture books. See that collection at CuriousCityDPW.com/StoryWalk
- Create a community profile to secure publisher permission
- Secure publisher permission for you to print and display the StoryWalk in your community for at least 5 years
- Select a StoryWalk size that fits your sign holders and/or advise on ideas for display
- Customize the opening and closing signs of StoryWalk to thank your sponsors and offer community messaging
- Prepare your files for printing
- Provide you with the free, bonus StoryWalk panels for the book **Big Dance** courtesy of Child's Play International

#### For the above project, Banacom Sign charges \$600 post-project.

Discounts available for multiple stories purchased at once.

### Print StoryWalk Signage

Banacom Sign has been printing local and national StoryWalk signage for over a decade. With the new partnership, you can now have your signs design, printed, and shipped by the same vendor. Nicole and Jeff at Banacom Sign will work with you to print signage to:

- Insert into Barking Dog Exhibit fixtures
- Affix or insert into other StoryWalk fixtures
- For "pop-up" portable StoryWalks

Contact them for pricing. *Need to print locally? No problem. Banacom Sign will supply print files to your regional printer.* 

## Developing New StoryWalks

Due to the current pandemic demands for StoryWalks, Curious City StoryWalks and Banacom Signs are not developing new books at this time, but hope to in the future.